## Ascension Business Models

for impact, income & influence



# Profit A Pyramid

## Celebrate!

#### High-End Accelerate

**EXAMPLES:** VIP Day 1-on-1 Platinum or Diamond Group Platinum or Diamond

#### Leverage Synergy

**EXAMPLES:** Group coaching • Certification programs

#### Intensive Magnify

**EXAMPLES:** 4-12 week telecourse • Short term coaching program Workshop • 1-2 Day master mind/retreat • Bootcamp

#### Do It Yourself

Engage

**EXAMPLES:** Home study course • Teleseminar training • Workshop recordings/DVDs Ebooks • Video trainings • Association membership • Special reports

### Discovery Sessions Enroll

### Keep In Touch

**EXAMPLES:** Free giveaway • Ezine • Free articles • Video/Audio series • CD • Preview teleseminar Email auto responder course • Assessment • Webinar • Telesummit

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willo fou Serve	Problems fou Soive	nesults Clients Achieve

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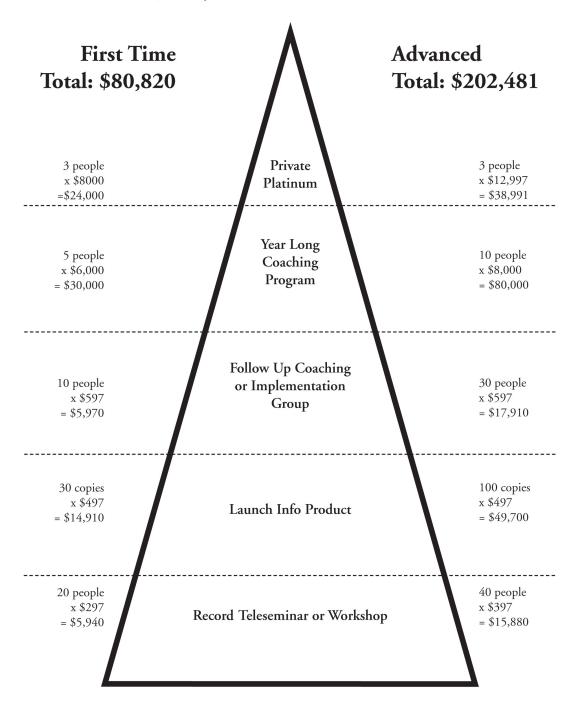
#### **Creating Your Well of Opportunity**

Initial Offer (can be a conversation):		
Which Leads To:		
Which Leads To:		
My Well of Opportunity Includ	es:	
1		
2		
3.		



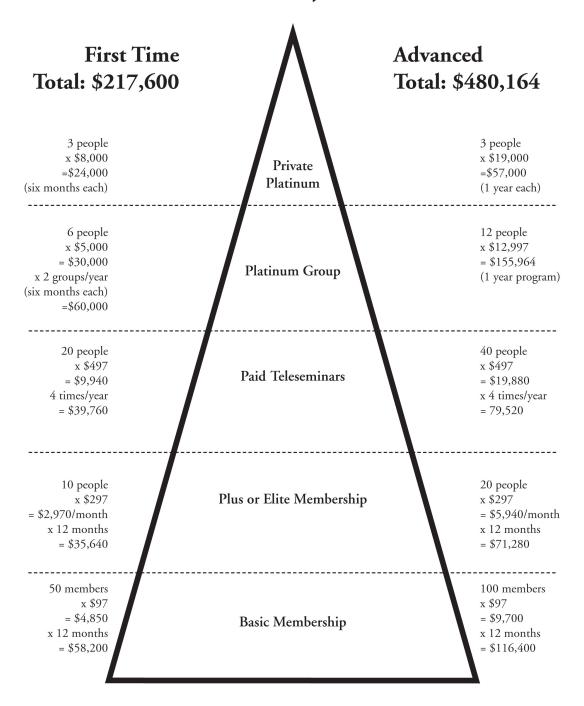
#### SOME WAYS TO VISUALIZE YOUR LEVERAGED MODEL

## Info Droduct Model

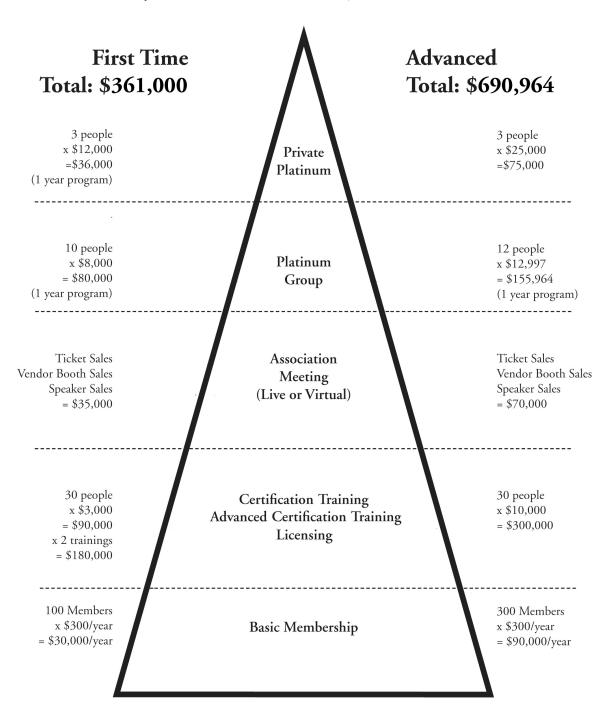




## Membership Model



## Association Model



## Coaching Model

