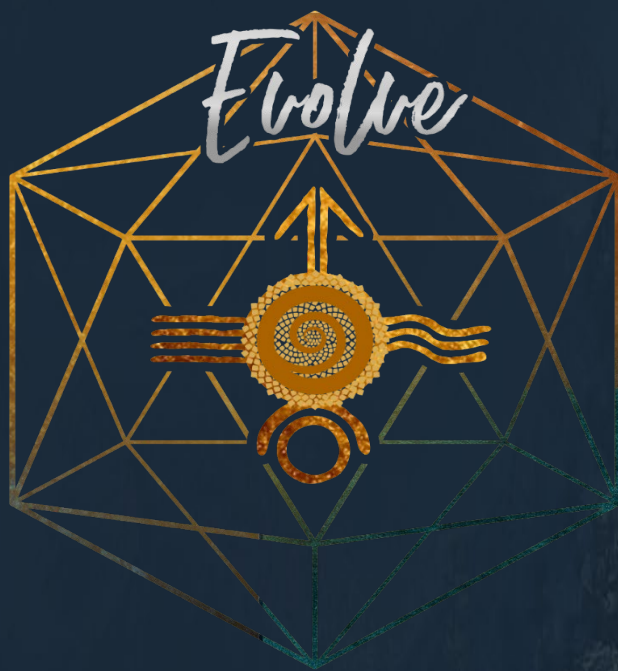


Deeper Impact



Stephanie Trager

EVOLVE

Deeper Impact

In business, leadership & life

Deeper Impact Journey Map & the **IMPACT MAGICFESTO**

Step 1. Vision

Step 2. Integrity

Step 3. Voice

Step 4. Authentic

Step 5 Alignment

Step Three: Voice & How We Hold Space

Depending on how we're working with your Deeper Impact and where you are on the journey – leading a company, leading a family, leading your life, navigating legacy, starting a business, a movement, a mission...

Whatever stage VOICE is about articulating your message, first for yourself, and second for your 'audience.' We all have an audience as influencers and this step is about articulating that influence and crafting our what, why, when and how from intention.

How you choose to articulate depends on what's alive for you in this now moment.

In weaving the story of our lives, honing our special note in the grand symphony of life, extracting the gifts, the lessons and learnings, and in distilling our vast intelligence, we realize there is great wisdom. That wisdom when extracted with intention becomes our medicine.

There is something so uniquely ours, deeply entwined as our essence, full of potent medicine for us and for the world, it's bursting, bubbling, calling for you to connect the dots of who you are, where you've been and where you're called to go.

If you completed the exercise in the Higher Purpose Pillar: Alignment Four You Story is You Medicine, you have done much of the work. Now we get to evaluate what needs articulating, reworking, repositioning, and regenerating and for what purpose.

Voice Exercise:

- Download your **VOICE JOURNEYBOOK**
- Listen to the Audio VISION Guide for an overview of this Step
- Download your **VOICE Leadership Archetypes Guide**
- Take the Archetype **Assessment**
- Download Your **Archetype Cards** and follow the instructions in the VOICE Leadership Archetype Guide while listening to the Audio Guide

- Where you are prompted to, do the Audio **VOICE Visualization** and follow the prompts in the audio (separate audio visualization is also embedded in the main VOICE audio. You'll have access to the visualization separately as needed to revisit and reuse)
- Once you're complete with your **VOICE GUIDE COMPASS** (the place you're plugging in your answers) you can add any useful items to your **MAGICFESTO** as you desire. If you desire to add your VOICE Guide details you can create a separate tab in your **MAGICFESTO** for them.
- Next listen to the **Story Narrative Audio Guide**
- Review or update your work from the Higher Purpose pillar's Your Story is Your Medicine [here](#)
- **Answer the following:**
 - List what narratives are up for crafting,
 - List what mediums, ie. Social media, presentation, keynote, corporate charter, personal manifesto, firestory, signature story, TED talk, pitch deck...
 - Who is your audience or audiences?
 - What outcomes are desired?
 - What do you need support with?
 - What's your next stretch for using your voice
- Open your **MAGICFESTO** and in the **STORYKEEPER** tab use the prompts to fill in your story or create your own for your signature story (the part you can plug into any talk or preface), your impact journey narrative, your company's narrative or story... Why keep it here and update here? As you accomplish goals and impact milestones, you can add to your **STORYKEEPER**.
 - Remember you can always choose to tell your most expanded healed story of the past, your most epic lift off point in the now, and your wildest possibility of the future.



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